RE CG Docket No 03-123
Federal Communications Commission (FCC)
445 Twelfth Street SW
Washington, DC 20554

Received & Inchented

JUL Cot 44

Dear Chairman Copps, Commissioners Adelstein and Mc Dowell,

FCC Mail noom

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We strongly urge the FCC to focus on how to improve VRS, not destroy it. It is simply **not** right to crush progress towards functional equivalence and tell Deaf people (over million of deaf and hard of hearing people in this country) they deserve only second class telecommunications.

Sincerely, Dianie M Dond Bond

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[Insert Your Name Here]

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Sincerely,

My mailing address is:		
NAME Katheyn C.	Boules	
ADDRESS #16 Coneston	a Monor	
CITY Leola	STATE PA. ZIP 17540	
	NU. 07 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	

Date:  $\frac{7/1}{2009}$ 

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Date: 6/28/09

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Sincerely, Marlin Boehmer

My mailing address is:

NAME MARLIN BOEHMER

ADDRESS 1938 TOMHICKEN Road

CITY BOCK GLEN STATE PA ZIP 18246

12. 3. 13. 0 12. 4. 4. 1. 1. 5 RE: CG Docket No. 03-123

Federal Communications Commission Received & Inspected

445 Twelfth Street SW Washington, DC 20554

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Sincerely,

[insert Your Name Here]

Mary Miller

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[Insert Your Name Here]

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Sincerely,
Sharon D. Karebian
Name: Sharon S. Karibian
Street Address: 828 Devonshire Ct.  City: Virginia Beach
city: Virginia Beach
State:
zip:23462
Email Address: 55k@hrfn.net

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445 Twelfth Street SW
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Ade protice	
Name: Helen Justice	
Street Address: 1118 Northbury Ave.	
City: Henrico	
State: Virginia ZIP: 23231	<u> </u>
ZIP: 23231	
Email Address: justice 1118@ comcast. net	
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Jubann, Smith

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Certified Interpreter, NAD, NIC

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Date: 6-28-09

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Sincerely, Virginia C. Barrett

My mailing address is:

NAME VIRGINIA C. BARRETT

ADDRESS 62 Fisher Ct.

CITY Danville STATE Pa ZIP 17821

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Date: 06-28-09

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Sincerely,
Winiam Bochmer

My mailing address is:

NAME Linian Bochmen

ADDRESS 1938 Tomhicken Road

CITY Bock Glen STATE Pa ZIP 18246

Late Supermore 0 Late ABODE threatening to hurt VRS, the FCC should be looking for ways to improve VRS. President Obama has announced that broadband for vulnerable populations is a nationate vived & Inchested priority; the FCC should be doing the same, not threatening to cut back on VRS.

FCC Mail noom

The FCC is asking for comments from the Deaf community, which must be sent by July 6, 2009.

## What You Can Do Now:

### Send an email to the FCC

This email includes FCC email addresses and sample email text you can use.

\* First MARY

Name:

\*Last BeCHENBERQ

Name:

\* Email:

Message: RE: CG Docket No. 03-

Dear Chairman Copps, Commissioners Adelstein and McDowell:

\* Indicates required field

Send

#### Or Write a Letter to the FCC

You can write your own message or just copy and paste the text below —insert your own name:

RE: CG Docket No. 03-123 Federal Communications Commission (FCC) 445 Twelfth Street SW Washington, DC 20554

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Sincerely,

[Insert Your Name Here]

Forward this information to a Friend

Mary A. Techonders

Click here to help spread the word and forward to a friend. Simply type a short message and send them a link to this Web page.

Stay Informed

Visit this page often for regular updates on what you can do to ensure the future of VRS.

Learn

Read Summaries of the Latest FCC Filings by

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"I" - 6 2009
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Sincerely,

Donna K. Kallenberger



## Received & Inspected

# FCC Mail Room



June 26, 2009

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission

In re: MB Docket No. 08-187

Dear Sir or Madame:

Please accept this letter as a statement of our company's position with respect to the Federal Communications Commission's subject proceeding. We support Arbitron's Portable People Meter ("PPM") service, for the reasons set forth in this letter.

Our agency, Carrera & Partners Advertising, uses Arbitron's ratings on a regular basis. We are a full-service advertising agency for automotive dealers and we handle all types of dealers all across the country. We've been around since April of 1994 and are privately-owned. In order to effectively structure media plans for our clients, we use various aspects of Arbitron's ratings system. We currently have some clients who are in markets that still use the paper-and-pencil diary method and others whose market has transitioned over to the PPM method.

In contrast to the diary method for recording and reporting radio station audience listening behavior, the PPM data gives us a much more detailed and current insight into that behavior; for example, we can track a panelist's tune-in/tune-out conduct on a minute-by-minute basis, which allows us to evaluate the attractiveness of very specific types of programming to listeners representing a variety of ages and demographic backgrounds of both genders. This is preferable to self-generated reports from diary-keepers, who do not always faithfully record their actual listening experiences, whether from misremembering, or writing down what they usually listen to but what they in fact didn't listen to on that particular occasion, or for other reasons.

Using the Arbitron PPM data, our agency has found that we have been able to provide more efficient radio schedules to our clients. The fact of the matter is that circumstances for people change on a daily basis and in today's fragmented media market, our advertisers must keep pace with consumers in real time. In order for our clients to be successful, we need to know what people's tendencies are immediately so we know how to target them and/or adapt if they change. The biggest problem with the



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diary method was that we would be forced to use a certain data for six months before we could see updated results. With the PPM method, we can see how people are using radio on a month-to-month basis. I'm sure all clients, but especially with auto dealers who are in a highly volatile time in their business and struggling to survive, they cannot afford to miss out on reaching potential customers if a market's radio habits changed. We, as an agency, are feeling more pressure from our clients to make sure they are successful on a monthly basis and the new PPM method allows us to constantly evaluate our media plans to make sure we are reaching our client's potential customers effectively and efficiently. As a media buyer, I have been able to do a better job for our clients using the new PPM data by judging their return on investment now as opposed to last year when their market relied on the paper-and-pencil diary system.

Sincerely,

Jose Merino

Media Planner/Buyer

CONTENDED ON BELLEVING COUR

Francis A.Seremeth 808 Grayson Drive Springfield, MA 01119

RE: CG Docket No. 03-123 Federal Communications Commission (FCC) 445 Twelfth Street SW Washington, DC 20554

Received & Inspected

July 0 6 2009

FCC Mail Room

June 29, 2009

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VRS is succeeding – it is available to more in the Deaf community, service quality has improved, hold times have dropped, interpreter training and recruitments have expanded, and new videophones have been developed. The stable, fair and predictable three-year rate plan is critical to improving VRS and moving towards functionally equivalent telecommunications for the Deaf. The Deaf still do not have the functional equivalence mandated by the American Disabilities Act, but every improvement in VRS moves the Deaf closer to the fulfillment of that mandate. Why would the FCC suddenly, with virtually no notice, and only weeks to comment undermine what has been working?

President Obama has correctly emphasized the importance of making broadband available to vulnerable populations like the Deaf community. Is it possible that the FCC at the same time, in defiance of the President's leadership on this issue, will undercut this vital broadband-based service to the Deaf?

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I strongly urge the FCC to focus on how to improve VRS, not destroy it. It is simply not to right to crush progress towards functional equivalence and tell deaf people they deserve only second class telecommunications

Sincerely, Francis OSeremeth

Thank You,

June 26, 2009

RE: CG Docket No. 03-123 Federal Communications Commission 445 Twelfth Street S.W. Washington, D.C. 20554

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Sincerely,

Christine Loeffler

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P.O. Box 94

Panama, IA 51562

June 26, 2009

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FCC Mail Room

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